

# PETERS TOWNSHIP HIGH SCHOOL

## COURSE SYLLABUS: MEDIA II, III, IV BROADCAST

### Course Overview and Essential Skills

This year long class will explore various aspects of video production and television fields. Students will learn how to operate a multitude of equipment necessary to produce video projects that will be used for a variety of live productions. Students will be encouraged to become proficient in equipment usages, media literacy, critical analysis, and the components of live production.

### Class Structure

- Level II's- first year broadcast students will create videos for public display on The Morning Announcements and Channel 7.
- Level III's and IV's- will create more sophisticated videos for public display on The Morning Announcements and Channel 7 in addition to exploring more in-depth concepts pertaining to communication.

### Course Textbook and Required Materials

- Other: PTSD webapps account, PTSD Google Drive
- SuperSaaS account-<https://www.supersaas.com/>

### Course Outline of Material Covered:

Unit or Topic	Concepts/Skills/Resources	Timeframe
Video Projects	<ul style="list-style-type: none"> <li>• Students will use video editing software to create video projects.</li> <li>• Topics will be assigned and chosen; storytelling, shot sequencing, and video editing will be used in each project.</li> <li>• Depending on the project, you may work in a group or alone-maximum three students per group.</li> <li>• When working in a self-chosen group on a self-chosen project, members will be individually graded-you will act as a story boarder, a camera person, and as an editor.</li> </ul>	<ul style="list-style-type: none"> <li>• Length of project assignment will be from three days to three weeks depending on the specific project.</li> <li>• Number of projects will vary each nine weeks.</li> </ul>
Equipment and Skill Proficiencies	<ul style="list-style-type: none"> <li>• Hands-on skill tests will be performed by students.</li> <li>➤ Accelerating editing</li> </ul>	<ul style="list-style-type: none"> <li>• Six proficiencies each nine weeks.</li> </ul>

	<ul style="list-style-type: none"> <li>➤ Advanced camera movements</li> <li>➤ Advanced studio camera</li> <li>➤ Audio board</li> <li>➤ Basic graphics on editors</li> <li>➤ Basic 3-point lighting</li> <li>➤ Basic studio camera</li> <li>➤ Camera transitions</li> <li>➤ Composition</li> <li>➤ Contract dolly</li> <li>➤ Creative camera shots</li> <li>➤ Cutaways and Cut-ins</li> <li>➤ Cutting on the action</li> <li>➤ Digital SLR-Basic operation</li> <li>➤ Directing workshop</li> <li>➤ Dramatic structure</li> <li>➤ DSLR-Depth of field</li> <li>➤ Editing techniques</li> <li>➤ Focusing with a DSLR</li> <li>➤ Graphics using Photoshop</li> <li>➤ H4N Recording</li> <li>➤ Interacting with people on set</li> <li>➤ Interviewing techniques</li> <li>➤ Leave color</li> <li>➤ Light Reflectors</li> <li>➤ Looking off-camera interviews</li> <li>➤ Match cut</li> <li>➤ Media department greeting</li> <li>➤ Microphones</li> <li>➤ Panasonic 200</li> <li>➤ Panasonic AC130</li> <li>➤ Point of view</li> <li>➤ Pull focus</li> <li>➤ Still images with Premiere</li> <li>➤ Switcher</li> <li>➤ Using 50mm lens</li> <li>➤ Using angles</li> <li>➤ Vertigo</li> <li>➤ Year in Review</li> </ul>	
Event Shoots	<ul style="list-style-type: none"> <li>• You are required to sign up for each event shoot.</li> <li>• Field shoots are worth TWO EVENTS SHOOTS.</li> <li>• You may do article reviews in place of an event shoot-if you need to use this option please see me.</li> </ul>	<ul style="list-style-type: none"> <li>• Six event shoots each nine weeks.</li> </ul>
Ad and Scene Day Analysis	<ul style="list-style-type: none"> <li>• Critically analyze TV commercials or movie scenes.</li> </ul> <p>**Film selection will be updated yearly and reflected on the Movie List. Movie selections are chosen</p>	<ul style="list-style-type: none"> <li>• Two ad days and two scene days each nine weeks.</li> </ul>

	<p>to represent current examples of exemplary media practices.</p> <ul style="list-style-type: none"> <li>• Ad Day-you will recreate the advertisement to practice shot sequencing and shot composition.</li> </ul>	
Journal Entries	<ul style="list-style-type: none"> <li>• Students will respond, in writing, to a video prompt.</li> <li>• Critical thinking and writing skills to be applied.</li> </ul>	<ul style="list-style-type: none"> <li>• One journal entry is due each nine weeks.</li> </ul>
Spot Test	<ul style="list-style-type: none"> <li>• Students will randomly select a proficiency and perform the assigned task.</li> </ul>	<ul style="list-style-type: none"> <li>• One spot test is due each nine weeks.</li> </ul>

***\*Depending on the needs of the class or changes in the school year, the course outline is subject to change.***